

SENSITIVE HERD

Concept and Visitor Experience

Sensitive Herd invites visitors into a forested path where life-sized moose silhouettes are fastened between trees. At first, the figures resemble faded shadows of animals or vague memories of the woods. Painted in muted gray, they blend quietly with the forest. Over time, however, the gray moose gradually become colorful and alive as visitors sketch, doodle, draw, and write on their surfaces.

In nature, older moose remember seasonal paths to food and water, guiding their herds as living maps of the land. This installation reinterprets that role. The moose become sensitive canvases that gather traces of human presence, mapping not geography but emotion and encounter. Rain and weather wash the marks away, allowing the herd to be renewed in cycles of remembering and forgetting.

The experience unfolds as discovery and participation. Visitors meet the silhouettes one by one, leave their own mark, and photograph the herd as part of their journey. In sharing these images online, the moose reappear in personal archives and digital networks, extending the garden's boundaries into memory, web space, and beyond.



The installation is simple and sustainable: plywood silhouettes, painted matte gray and secured to trees with adjustable ratchet strap and hidden stainless safety lanyard. Chalk provide the medium for visitor interaction. With minimal site disturbance, the project relies on the forest itself as its frame. After the Festival, the silhouettes can be repurposed as participatory art surfaces for schools or community spaces.

The herd transforms through collective participation, recording not geography but presence and emotion. Rain and weather wash the marks away, allowing renewal and rewriting each season.

